

area around the traffic circle is projected to be under practical capacity by the design year. Four lanes are recommended in this area. Therefore parking removal from Franklin Street to Lee Street is a must since the City of Whiteville eliminated the one-way operation between Madison Street and Franklin Street. The intersection with US 701Bypass is also under practical capacity by the design year 2020. Here the pavement width is wide enough to restripe to four lanes and make intersection improvements from Lee Street to near Grove Street. These areas should be studied further as the urban area grows and traffic congestion increases.

US 701 Business/Madison St./Pickney St.

This facility traverses the heart of Whiteville area from north to south. Madison Street begins at US 74/76 Business and continues south to the intersection of US 701Bypass and NC 130. Pickney Street also begins at US 74/76 Business but continues north to the city limits. This facility goes through the central business district of Whiteville. It is presently under practical capacity around the central business district. NCDOT recommended a one-way pair system with Franklin Street to remedy this problem. The City of Whiteville, however, elected not to include this one-way pair, but instead eliminate on street parking. See the Franklin Street description under the Thoroughfare Plan Improvements section for improvement details on page 18.

Franklin Street & New Extension (SR 1953)

Franklin Street also traverses the Whiteville area from north to south. It has mostly residential land uses and carries local traffic. It presently parallels Madison Street/ Pickney Street almost its entire length. Franklin Street with its proposed extension would be the northbound movement with Madison Street if the one-way pair system is ever implemented. The implementation of the Franklin Street extension was started in the 1960's (project # 9.7064201) but for some reason (possibly funds) never built. NCDOT did purchase and still owns one tract in fee and 8 tracts by easement. See the Franklin Street description under the Thoroughfare Plan Improvements section for improvement details on page 18.

Lewis Street/Old Tram Road (SR 1159)

This facility from US 701 Bypass to US 74/76 Business provides a crosstown movement for traffic moving through the heart of Whiteville. (See minor thoroughfares, page 18.)

Pinelog Road (SR 1437) & SR 1436/Virgil Street

This facility is a westside radial for the planning area. It brings in traffic from the rural regional area into the heart of Whiteville. Pinelog Road has been recently upgraded to the 1994 Highway Capacity Manual standards for a rural two lane road, but SR 1436 which is presently a dirt road will need to be upgraded as future traffic demands increase. Virgil Street picks up at US 701 Bypass and proceeds into downtown Whiteville.

Smyrna Road (SR 1552)

This facility is a northwest radial which also brings in traffic from the rural regional area.